

7/21 552p
7/24 718p
8/11 1120p
9/1 321p
9/4 353a
9/25 858p

Partnership For Drug Free America has a drug pusher talking into the camera as if he was speaking to a child's mother.
LOCATION/TIME/DATE/CA

9/1 1028a 1157a

REHABILITATE HOSPITAL/ RIVER

A victim of paralysis describes the events that led to the breaking of his neck. He was playing around with friends at a swimming hole and was drinking too much. he jumped into the water and broke his neck. He warns that drinking and swimming do not mix.

DURATION/TIME/DATE(S)

:60 9 455

8/2 1154a

8/23 254p

12. CONSUMER ISSUES

IN YOUR INTEREST

INSURANCE INFO SERVICE

In this three-part series Marianne Masina, Western Insurance Information Service a non-profit consumer information service, talks to viewers about homeowners insurance. The home is probably the biggest investment. Insurance can provide financial protection for your home and its contents, and your personal liability to others. To get maximum value for your insurance dollar, it's important to understand home insurance basics.

1172, 1173, 1174

DURATION/TIME/DATE(S)

4:30, 4:30, 4:30

7/10 519p 619p 721p

7/27 821p 921p 1021p

8/7 320a 422a 521a

8/26 818a 918a 1021a

9/9 519a 618a 721a

9/24 518p 622p 721p

9/28 1121p

MAN MADE DIAMONDS

Some of the smallest diamonds are being manufactured the same way nature does, with carbon, heat, pressure and time. A new world of applications has been opened by processes that produce a film, made of thousands of micro diamonds, making tools and other parts virtually indestructible.

1355

DURATION/TIME/DATE(S)

3:00

7/4 721a

7/31 1022a

8/14 521p
8/20 519p
9/2 819p
9/23 819a

MERCURY IN DENTISTRY

In this three-part series, Dr. Joyal Taylor, a San Diego dentist, talks about the hazards and health hazards associated with mercury in fillings.

9551, 9552, 9553

DURATION/TIME/DATE(S)

4:30, 4:30, 4:30

7/6 420a 521a 621a

7/12 618p 720p 818p

7/28 922p 1019p 1122p

8/5 1221a 120a 222a

8/27 522p 618p 722p

9/23 519a 621a 716a

RICE COUNCIL

More and more people are becoming health conscious. Diet, nutrition and exercise are a very important part of their lifestyle. Rice fits right in. It is packed with carbohydrates, has only a trace of fat and contains no sodium or cholesterol. Mary Anthony prepared several recipes containing rice, highlighting the nutritional value as well as the versatility of rice.

1380, 1381, 1382

DURATION/TIME/DATE(S)

7/6 822a

7/15 820p

7/30 1121p

8/13 521p

9/26 921p

BURN AWARENESS

Several doctors give advice on treatment and prevention of burn injuries.

1307

DURATION/TIME/DATE(S)

7/2 821a

7/31 817p

8/12 1021a

8/21 819p

9/4 1022a

9/14 922p

SENIOR CONSUMERS

The majority of older Americans (over 65) consider themselves middle-aged. They are increasingly taking a more youthful attitude in regard to lifestyle. This is causing many basic industries to change the way they market their products to cater to the more active, more informed and affluent older American.

4/9/91

1344

DURATION/TIME/DATE(S)

7/4 519a

7/16 919p
7/30 1221p
8/12 817a
8/18 621p
9/1 119p
9/7 817p
9/22 719a

NIGHT VISION

Night vision devices are being tested by scientists to save lives, prevent crime and map our planet. In the near future, we may even find these devices as safety features on the dashboards of our cars.

4/19/91

1356

DURATION/TIME/DATE(S)

3:00

7/7 119p
7/21 1021p
7/29 522p
8/12 1121p
8/20 322p
8/30 821p
9/9 819a
8/26 818a

MEN'S FASHION/LEATHER

This Video News Release gives a quick overview of the latest trends in leather styles being exhibited on the modeling strips.

1436 2:30

DURATION/TIME/DATE(S)

2:30

MEN'S FASHION/PLAID

This Video News Release gives a quick overview of the latest trends in plaid styles being exhibited on the modeling strips.

1437 2:30

DURATION/TIME/DATE(S)

2:30

NATIONAL PSA'S INVOLVING CONSUMER MATTERS

The Hand Tools Institute shows a humorous message on using the correct tools for the job, safely avoiding damage to the tools.

DURATION/TIME/DATE(S)

:30 9303

SHOPPER'S ALERT

Consumers are warned about the potential of being ripped-off by merchants or street-sellers who are selling products that aren't of the quality they appear to be. Consumer awareness.

2/13/91

DURATION/TIME/DATE(S)

:60 9402 A

The U.S Consumer Information Center shows a catalog giving people an address to obtain one so they can do things a little bit better.

DURATION/TIME/DATE(S)

:60 9415

7/6 718a

7/27 950a

7/30 554a

8/17 952a

8/20 453a

9/7 1251a

9/10 254a

9/28 154a

CONSUMER INFORMATION CENTER/ STAR WITNESS

In a very humorous PSA, the U.S. Consumer Information Center in Pueblo, Colorado "dramatizes" the fact that everyone can receive free information regarding consumer concerns.

5/11/91

DURATION/TIME/DATE(S)

:60 9 424

7/27 645p

7/30 1221p

8/20 519p

9/7 351a

13. RECREATION

IN YOUR INTEREST

Fitness

This two-part series provides viewers instructions on fitness, training, diet,
and nutrition.

9581, 9582

DURATION/TIME/DATE(S)

4:30, 4:30

7/3 1021a

7/20 517p 619p

7/30 721p 821p

8/15 1021a 1121a

HOT-AIR BALLOONING

Phil Hudanish takes the viewer on an incredible journey through the world of hot-air ballooning. The involved sport is explained thoroughly as well as the very compelling history.

1409 8/91

DURATION/TIME/DATE(S)

4:30

8/20 818p

9/5 318p

9/20 1119p

WALKING

The benefits of walking are definitely obvious in the study done by physiologists. People are able to burn calories, increase aerobic stamina and lower cholesterol levels when participating in a walking regimen.

1413 8/91

DURATION/TIME/DATE(S)

2:30

8/23 221p

8/31 1122p

9/12 721p

9/20 621p

VACATION TIPS

Vacationers are supplied with a number of helpful hints on car rental and insurance for travelling.

1422 8/91

DURATION/TIME/DATE(S)

2:30

8/27 822p

NATIONAL PSA'S INVOLVING RECREATION

MT RUSHMORE NAT MEMORIAL SOC/ MONUMENT

In a dramatic piece showing the demolition of statues commemorating various Eastern Europe Dictators, the Mt. Rushmore National Memorial Society asks for donations towards the upkeep of the Mt. Rushmore Monument.

7/23/91

DURATION/TIME/DATE(S)

:30 9 380 B

8/11 1222a

LOCAL PSA'S INVOLVING RECREATION

CHAMPOEG PAGEANT

THE CHAMPOEG PAGEANT IS AN ANNUAL EVENT THAT TAKES PLACE IN THE TOWN OF CHAMPOEG, NEW HAMPSHIRE. IT IS A CELEBRATION OF THE TOWN'S HISTORY AND CULTURE, AND IS OPEN TO ALL AGES AND INTERESTS. THE PAGEANT IS HELD IN THE TOWN OF CHAMPOEG, NEW HAMPSHIRE, AND IS A CELEBRATION OF THE TOWN'S HISTORY AND CULTURE. IT IS A CELEBRATION OF THE TOWN'S HISTORY AND CULTURE, AND IS OPEN TO ALL AGES AND INTERESTS. THE PAGEANT IS HELD IN THE TOWN OF CHAMPOEG, NEW HAMPSHIRE, AND IS A CELEBRATION OF THE TOWN'S HISTORY AND CULTURE.

DURATION/TIME/DATE(S)

14. THE ECONOMY

NATIONAL PSA'S INVOLVING THE ECONOMY

The Social Security Administration shows a couple getting younger and urging viewers to find out more about social security so they can be well prepared. A 1-800 number is given to call.

DURATION/TIME/DATE(S)

:30 9355

7/3 722a

7/21 1154p

7/24 254p

8/11 1255p

8/14 620a

15. CONCERNS OF WOMEN

IN YOUR INTEREST

Grear St. House

In this segment John Croft, the Salem Housing Authority, discusses the Grear Street House. It is a residence for single, low income women. This residence was developed by the YWCA, Federal and Local Government, and private industry. Providing eligible women with safe, affordable, and stable housing.

1150

DURATION/TIME/DATE(S)

4:30

7/2 719a

7/27 521

8/7 1021p

8/22 821p

9/5 618a

9/14 1219p

9/27 821a

Beauty Tips

In this nine part series Elaine Brumberg has been hailed as the Ralph Nadar of the cosmetics industry. She educates the consumers on the truths and myths of

cosmetic products. She directs the consumers on what to look for in cosmetic products, what to ask sales people about these products, and what to do to become a more aware and alert consumer.

1017, 1018, 1019, 1020, 1021, 1022, 1023, 1024, 1025

DURATION/TIME/DATE(S)

4:30, 4:00, 4:30, 3:30, 4:30, 4:30, 4:30, 4:00, 4:30

7/1 319p 419p 520p 621p 721p 822p 920p 1021p 1120p

7/15 1221p 122p 222p 322p 421p 521p 617p 719p 819a

8/6 721a 821a 921a 1021a 1121a 1218p 120p 221p 317p

9/2 1221a 121a 222a 321a 421a 521a 622a 723a 821a

YWCA/ Fundraiser

The YWCA has established the capitol campaign to raise funds for the complete remodeling of their facilities. They hope to fix the pool, add an elevator and also complete some of their other projects as well as establish an endowment.

1326

DURATION/TIME/DATE(S)

4:30

7/7 521p

7/14 921p

7/16 720a

7/23 122p

7/28 423p

7/31 1021p

8/2 621a 321p

8/4 721p

8/10 720p

8/11 721a 1021p

8/19 320p

8/21 921p

8/23 122a

WORKING MOM

A new study reveals the women are working and performing as mothers successfully. A majority of women feel that they are doing even better as mothers for their children than their mothers did.

1423 8/91

DURATION/TIME/DATE(S)

3:00

8/26 1019p

9/7 923a

9/25 621a

16. CONCERNS OF SENIOR CITIZENS

IN YOUR INTEREST

SCORE

In this five-part series Walt Pierce, Vice-Chairman, and Bill McCormick, Chairman, discusses the Service Corporation of Retired Executives. This organization is comprised of retirees men and women from all walks of business and industry. These people will help others who want to start a new business, have problems with an existing business or want to expand an existing business...all free of charge. They are available to provide their expertise and knowledge.

1151, 1152, 1153, 1154, 1155

DURATION/TIME/DATE(S)

4:30, 4:30, 4:30, 4:30, 4:30

7/16 221p 319p 420p 517p 620p

7/29 917a 1019a 1118a 1220p 118p

8/26 521p 619p 720p 821p 921p

9/12 219a 320a 421a 422a 618a

9/18 222a 321a 419a 519a 622a

9/30 921a 1020a 1117a 1217p 117p

Senior Housing Options

House choices for older people. Examining the growth of continuing care facilities that provide a variety of housing options from condominiums to nursing home care.

1064

DURATION/TIME/DATE(S)

4:00

7/9 222p

7/22 18p

8/1 721p

8/12 521p

8/22 1122p

9/7 322a

Medishare

Julie Mackey, Executive Director of Marion Polk County Medical Society, shares with viewers information about Medishare. A program developed to improve access to medical care for seniors experiencing financial difficulties.

9647

DURATION/TIME/DATE(S)

4:30

7/5 721a

7/15 721p

8/2 222p

8/15 421p

8/30 1021p

9/9 321

9/16 621a

Housing Options for Seniors

Provides viewers with information about housing options for seniors with attended and assisted living facilities.

9614

DURATION/TIME/DATE(S)

3:30

7/9 1122a

7/24 422a
8/7 622a
8/20 919p
9/2 422p
9/13 821a
9/25 822a

17. MINORITY CONCERNS

NATIONAL PSA'S

MILLER BREWING/ WILLIAM GREAVES

These PSA's are narrated by Noel Hankin, telling what this black film\maker did in his life with excerpts.

2/8/91

DURATION/TIMES/DATE(S)

:60 9407A

7/18 749a

8/5 153a

8/8 1054p

8/26 1255a 551a

MILLER BREWING/ BOURNE

These PSA's are narrated by Noel Hankin, telling what this black film\maker did in her life with excerpts.

2/8/91

DURATION/TIMES/DATE(S)

:60 9414A

8/ 2 854a

8/8 222a

8/23 954p

MILLER BREWING/ OSSIE DAVIS

These PSA's are narrated by Noel Hankin, telling what this black film\maker did in his life with excerpts.

2/8/91

DURATION/TIMES/DATE(S)

:60 9442A

7/24 154a

8/11 454p

8/14 1154a

9/1 1121p

9/4 1122a

9/22 1159a

9/25 1050p

3rd Qtr '91
(ends)